



# Station Order Revised

## Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

11637

**Contact:** Dianne Downey

**Email:** dianne.downey@abc4.com

**Phone:** 801-975-4444

**Fax:** 801-975-4555

**Direct:** 801-975-4555

### KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KTVX 6a News	EM	M-F	\$95.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30	<b>\$475.00</b>								
KTVX 6:30a News	EM	M-F	\$130.00	1	1	1	1	1			5
6:30 AM 7:00 AM		30	<b>\$650.00</b>								
Good Morn America	EM	M-F	\$200.00	2	2	2	2	2			10
7:00 AM 9:00 AM		30	<b>\$2,000.00</b>								
Highly pre-emptible at LUR per KTVX. Move to L2											
The Doctors	DT	M-F	\$125.00	1							1
9:00 AM 10:00 AM		30	<b>\$125.00</b>								
Good Things Utah	DT	M-F	\$175.00			1					1
10:00 AM 11:00 AM		30	<b>\$175.00</b>								
The View	DT	M-F	\$150.00					1			1
11:00 AM 12:00 PM		30	<b>\$150.00</b>								
Anderson Cooper	DT	M-F	\$100.00		1						1
2:00 PM 3:00 PM		30	<b>\$100.00</b>								
Ellen	EF	M-F	\$250.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	<b>\$1,250.00</b>								
KTVX 4p News	EN	M-F	\$250.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	<b>\$1,250.00</b>								
Highly pre-emptible at LUR per KTVX. Move to L2											
KTVX 4:30p News	EN	M-F	\$250.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	<b>\$1,250.00</b>								
Highly pre-emptible at LUR per KTVX. Move to L2											
KTVX 5p News	EN	M-F	\$250.00	2	1	2	2	2			9
5:00 PM 5:30 PM		30	<b>\$2,250.00</b>								
Highly pre-emptible at LUR per KTVX. Move to L2											
KTVX 6p News	EN	M-F	\$300.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	<b>\$1,500.00</b>								
Highly pre-emptible at LUR per KTVX. Move to L2											

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/21/2012 8:32:29 AM

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suzannel@mediastrategies.com



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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa 30		\$175.00 <b>\$175.00</b>						1		1
Sunday 5p News 5:00 PM 5:30 PM	EN	Su 30		\$175.00 <b>\$175.00</b>							1	1
Two & Half Men 6:30 PM 7:00 PM	PA	M-F 30		\$400.00 <b>\$800.00</b>	1				1			2
Private Practice 9:00 PM 10:00 PM	PT	Tu 30		\$2,500.00 <b>\$2,500.00</b>		1						1
Last Resort 7:00 PM 8:00 PM	PT	Th 30		\$2,000.00 <b>\$2,000.00</b>				1				1
Once Upon a Time 7:00 PM 8:00 PM	PT	Su 30		\$3,000.00 <b>\$3,000.00</b>							1	1
Highly pre-emptible at LUR per KTVX. Move to L2												
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F 30		\$550.00 <b>\$4,950.00</b>	2	2	1	2	2			9
Highly pre-emptible at LUR per KTVX. Move to L2												
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa 30		\$325.00 <b>\$325.00</b>						1		1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su 30		\$500.00 <b>\$500.00</b>							1	1
Nightline 10:35 PM 11:05 PM	LF	M-F 30		\$285.00 <b>\$570.00</b>		1		1				2
Highly pre-emptible at LUR per KTVX. Move to L2												
Access Hollywood 11:05 PM 11:35 PM	LF	M-F 30		\$175.00 <b>\$175.00</b>			1					1
<b>Station Gross Totals</b>				<b>\$26,345.00</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>2</b>	<b>3</b>	<b>74</b>

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